

PPP Cafe

Tool testing session

'Partnering with governments'



Marije Balt, Partnerships Resource Centre/Erasmus University
17 May 2018

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LAB

FOOD & WATER

Agenda

- Introduction to the tool
- Scroll-and-try session
- User experiences

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Based on research: Public P in PPPs

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05

Insights Series 05

Partnering
with the
Public P

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PPPLab Case Study #1

Understanding
the Public P:
Insights from a
PPP case of water
management in
North Ghana

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PPPLab Case Study #2

Understanding
the Public P:
Insights from
an FDOV PPP
in Kenya

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Explorations 05

How can
PPPs work
effectively with
the Public P?

Practices in food
and water partnerships
in Ghana and Kenya





test version of tool online:

<http://engaginggovernments-tool.nl>



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[TEST TOOL](#) ▾

[DEVELOP YOUR STRATEGY IN 4 STEPS](#)

Test our tool on partnering with governments for SDGs

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Do you want to partner with governments in Africa, but wonder how? Getting a government partner committed is not always easy, but there is much to learn from other partnerships that have

HOW TO TEST OUR TOOL

Go through the questions below in the menu from 1 to 12, plus a bonus question. Please leave your feedback and comments below each page. Many thanks!



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[Question 1](#)

[Question 2](#)

[Question 3](#)

Step 1: timing and phasing of engaging government

Why to engage government?

- Formulate your main reasons to engage government
- Describe what role or contribution you want from government
- Check whether your partnership is aligned (yet) to government goals, policies etc

Step 2: level(s) of engagement

With whom:

- Do an analysis of relevant stakeholders to find out who is supportive or opposed to the change you propose
- Check the track record of your potential partner according to questions mentioned

Step 3: degree of formalisation of collaboration

What if:

- Define your main challenge now, or which challenge to expect
- Check whether your partnership agreement includes sufficient measures to mitigate this challenge

Step 4: degree of intensity and frequency of collaboration

How:

- Assess what is the most important motivation or benefit of government to partner with you (apart from financial resources)
- Check this against what you can offer as a partnership
- If there is no match, see what else motivates government, or what more you can offer
- Check what it takes to adapt your partnership if you were to integrate this
- Assess whether your governance arrangement is 'mutual' enough

What are your suggestions for our tool?

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Question 1

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